Chare Your Heart

ANNUAL REPORT 2018



Vision Statement

Our vision for Golden Girl is to offer young girls in crisis an opportunity to improve relationships, complete educational goals and develop skills to become empowered and successful women.

Mission Statement

Our mission at Golden Girl is to give hope to young girls in our care by counseling, educating and mentoring them in a safe, nurturing environment.

2018 Proard of Directors

Richard Miller, President Hilary Weible, Secretary / Treasurer Victor Navy, Attorney at Law Ninette Hass Gail Hixenbaugh Linda Miller Nathaniel Perry Alix Perry



FROM OUR EXECUTIVE DIRECTOR

During the 2018 year, we celebrated our 35th Anniversary. In an industry that relies heavily on grants and donations this is a huge accomplishment. Since the day we opened with one resident, we have gone on now to have served almost 900 girls. What began on the corner of B and 3rd Street in Ceredo, WV, a house built in the 1890's, we have grown to seven buildings on our block, five of which we have either torn down and rebuilt or completely remodeled.

In addition to this, in 2017 we completed our \$1.3 million dollar eleven unit and community room apartment complex. Our Golden Hearts Apartment Complex is a beautiful building built for the girls in our Transitional Living Program. On the day of our ribbon cutting, I shared information about our Respect Program and our belief that each of our girls are of royal birth. A princess. The speaker following me said it the best, "If each of your girls are princesses, then this building is their castle." In typical Golden Girl style, we need little reason to have a celebration so, of course, with this momentous anniversary we planned the biggest party in our history. While we spent months planning this event, we continued our work in other areas.

At the beginning of 2018, we took a collective sigh of relief that the Safe at Home Initiative bullet had been dodged; however, a larger challenge was presented to us with the passing of the Family First Prevention Act. This past year hundreds hours have been spent working, developing and adapting to the changes this Act required. One of those changes was the need to receive Accreditation for our agency, and this arduous project began this past year. Meanwhile, our Foster Care Program, which began last year, has given us the opportunity to have many learning experiences as we ventured into this field. At the same time, our Volunteer and Mentor program grew by leaps and bounds in 2018.

Our Main Street Project continues to move towards our ultimate goal of building The Golden Mind Center for Learning and Development and our Golden Treasures Resale shop. Like the Ohio River near us, this project has ebbed and flowed, winding around obstacles and hopefully now is moving towards smooth waters ahead. Most of our girls (both on the Main Campus and at the Apartments) continue to amaze us with their resiliency and success within our Respect Program. We are continually working to improve our program so we can meet the needs of ALL our girls.

Cervices provided:



RENEE HARRISON Executive Director



In 2017, the Golden Hearts Apartment Complex was build. It is an eleven unit housing for the girls in our transitional living program.

Psychiatric Services | Psychological Services | Counseling Services | Crisis Intervention Assessments | Treatment Planning | Supportive Services | Behavioral Management Transitional Living | Recreation, Events and Activities | Staff/Resident Ratio 1:3.5 24-hour Awake Staff | Individual Special Interest/Talent Focus | Self-Esteem Building RN and LPN Services | Individual and Group Therapy | Case Management Preparation for Adult Living | EPSDT Screens and Follow-up | Community Integrated Services









A Few of Our Girls Activities

This past year our girls were able to attend three out of state overnight trips, two camping trips, weekly skating and movies, day long educational trips, weekly bible study, full-packed days of our summer program, dozens and dozens of volunteer activities at our agency and even more within the community. They also had the opportunity to give back by volunteering at the Midland Retirement Home. At Golden Girl, we believe in letting kids be kids, especially for many of our girls who never had this opportunity. In letting kids be kids we have a plethora of parties and celebrations. Our biggest one to date was our 35th Anniversary Reunion Celebration.

Human Resources and Volunteers

As our agency has grown, we have done very little to increase our work force. Basically, we have learned over time to be as efficient as possible and do more with less. This past year we hired several new staff members to help share the work load. Most of our new hires were direct care staff, but we also hired a security guard for our Golden Hearts Apartments and a Human Resource Manager to add value to that important function. Another way we addressed the work force issue was by strengthening and expanding our Volunteer and Mentorship Program. In the spring, we revised this program and by the fall we began having regularly scheduled trainings for our Mentors. These included amazing tutors who helped four of our girls graduate from Spring Valley High School.



Celebrating our 35th Anniversary Golden Girl's Family Reunion

The highlight for our past residents was viewing the videos that were produced specifically for the reunion in our newly completed shelter with a pavilion style roof built behind third house. The videos showcased past residents heartwarming memories of their time spent at Golden Girl, as well as a collection of pictures. Many happy tears were shed while the videos played and copies of the videos were available for each past resident. Our mounted large screen TV gives the girls a chance to enjoy their own private "drive-in" complete with a popcorn machine.

We attempted to contact almost 900 past residents to attend this family reunion. Instead of a formal program, we decided to create two videos, using photos from the past 35 years and asked past girls to send a video of how they felt about Golden Girl. We started with 35,000 photos and divided the video into two parts so that over 600 photos were included. We set the photos to music interspersed with video clips of past girls and long time staff members. For about 40 minutes over 100 people sat under our new pavilion and with only the sound of a few whispers and lots of sniffling, watched our video. This video, filled with photos and family memories was an emotional celebration of the impact Golden Girl has had on many of the girls that have called Golden Girl "Home." Our family reunion was truly that.

We estimated that over 400 people in attendance. There were inflatables, face painting and bubbles for the kids. 1,000 hot dogs cooked without one being left. One of the houses even became a makeshift nursery. For Renee, the Executive Director, "it was the most rewarding day of my career. The hugs were endless and the tears flowed as I hugged over 100 past girls. They came from all over the country. They came together as we celebrated exactly the way we intended. As a family. Our Golden Girl Family."





Two Time Grammy Award Winner Supports Golden Girl

Two time Grammy Award winner Jason Crabb along with his family performed at their 8th annual "Crabb Family Reunion" concert to support Golden Girl Group Home. The event was a sold out show again this year and has become a huge hit with the girls and the community. Many major sponsors and national media outlets make this performance a reality. Jason Crabb announced this year that he will be back again next year with a "big surprise guest artist" and told the crowd how much he loves to support the programs at Golden Girl.



Chairs of Change

Jennifer Runyon is a hair stylist with a passion for her local community. Jennifer owns Beauty Solutions hair salon in Huntington, WV. Five years ago, Runyon set out to create an event that would involve many beauticians in the Tri-State area coming together for a great cause. She partnered with Kindred Communications to become part of the outdoor summer concert series which takes place at Pullman Square, in Huntington, WV. Dozens of hair stylists, nail techs and barbers join forces to offer manicures, pedicures, haircuts and facials to the general public for a donation. Jennifer has named Golden Girl Group Home as the beneficiary of this wonderful event every year. "I love working with area stylists and having the girls from the group home come to volunteer-it makes this day of giving back fabulous!" says Runyon. Jennifer is a long time supporter and volunteer of Golden Girl and looks forward to supporting Golden Girl in bigger, better ways in the future.



Hats Off: A Traditional Derby Brunch

Created by two very special ladies Neva Baldwin and Sheila Brownsfield, the third annual "Hats Off" is a successful fundraiser for Golden Girls.

Both Sheila and Neva boast Golden Girl Group Home as being the perfect partner-ship and charitable organization to work with. The brunch features a Derby inspired menu and takes place at the Guyan Golf & Country Club in Barboursville, WV. Every year the event features raffle prizes and a live "call to post" Derby Bugler.





Golden Hearts Apartment Complex

The Golden Heart Apartment complex is an 11 unit apartment building equipped with an educational resource center. The apartments were built to help girls who turn 18 years old, and are ready to transition from the main campus live successful, independent lives.

The Brownsfield Development program featured the project in their national EPA news magazine which boasted the uniqueness and necessity for the building. Marlo Long, Community Reinvestment Vice President, nominated the apartments as a national model to help youth aging out of foster care. The project made it as a Community Reinvestment featured top five story throughout the nation for its innovative design. Many state wide and national organizations came together to decorate the six, one-bedroom units and five, two-bedroom units within the complex. Cabell Huntington Hospital furnished the educational resource center and provided laptops for all of the tenants. Recently, Joe DeFelice, the Mid-Atlantic regional HUD administrator appointed by President Donald Trump, visited the apartments. He was so impressed with the project that he plans to return in the near future with special guest Secretary Ben Carson.



looking Forward

Our 2019 goals, include:

- to be as proactive as possible through learning and collaboration
- to be prepared for the FFPA effective date in October
- complete all that is necessary to receive accreditation through COA
- break ground on our Golden Minds Center for Learning and Development and our Golden Treasures Resale Shop

OUTCOMES



2018 Resident Outcomes

In 2018, our residential program served a total of 59 residents, with 36 discharged within this year. We served residents from 25 different counties, encompassing all four WV DHHR Regions.

West Virginia Counties Served

Almost half of our residents served were from Region 2, our home region. Although we accept referrals from all 55 WV counties, our focus on serving more local community needs reflects a strengthened community based treatment priority. Moving forward, it is expected we will continue to focus on serving our community and region, serving youth closer to their proposed permanency plan, allowing us to provide services to families, as well as aftercare more effectively. Our two most frequently served counties in 2018 were Wayne, our home county and Cabell, our neighboring county, demonstrating our commitment to serving our community.





Overall Functioning Scores

As residents demonstrated improved functioning, they progressed towards permanency plans. It is our goal for each resident to discharge successfully to less restrictive environments – healthy, happy homes. We make every effort to avoid more restrictive environments, however, at times, this is unavoidable due to extreme behavioral, emotional, educational or legal issues. While we work to deliver the most effective treatment for each resident, we also continue in our committed to the best interests and safety of all youth in our care, striving to help each of our girls reach permanency in a healthy, happy, home.

Having revised our Respect Program in 2017, this is the first full year that could be evaluated. We found positive outcomes regarding our program effectiveness for residents achieving program completion. For 2018, 80% of our residents who were discharged having completed the program reached positive, or less restrictive dis-charge destinations including family reunification, foster care, transitional living and independence.

Discharge Destination*

*based on Program Completion





Trauma History Residents Served

These trauma histories speak to the importance of the trauma informed care provided by Golden Girl. In 2018, we strengthened our approach to identifying and treating Trauma Impacts, having our staff document their observations daily, and our residents complete selfreport assessments monthly. Our therapists' interventions specifically focus on skill building to manage the impacts of trauma and other symptoms related to impairments in functioning and diagnoses. The Diagnostic and Statistical Manual (DSM) guides their individualized treatment. Many of our residents have multiple diagnoses, presenting complex challenges. During 2018, the Diagnostic and Statistical Manual 5 was used to diagnose symptoms and impairments functioning in our residents. Overall, these diagnoses are considered a valid representation and are expected to continue in 2019.

2018 Financial Report

2018 Revenue

Fees for Service Government Agencies

Total	2,803,371	100%
Fundraising	203,757	7.27%
Grants	216,000	7.71%
Other Programs	96,821	3.45%
Level 2	1,898,038	67.71%
Level 1	388,755	13.87%

2018 Expense

Residential Level 1 Program	102,978	3.67%
Residential Level 2 Program	1,601,583	57.13%
Other Programs	220,458	7.86%
Management and General	457,539	16.32%
New Building Project Expense	108,681	3.88%
Depreciation	157,533	5.62%
Grant Expense	23,760	0.85%
Fundraising	130,839	4.67%
Total	2,803,371	100.00%

Budgetary control and financial reporting assure all concerned that agency funds are being administered responsibly. An annual external audit is performed by an independent CPA firm each year. The Executive Director submitted , and the Board of Directors approved a detailed budget and financial review of the previous year at its meeting held on February 28, 2019. The above financial information is a summary of the details financial statements of the agency. Throughout the year, the Board of Directors receives quarterly reports, which compare actual operating results to the annual budget. Adjustments to the budget are made according to the agency's needs.

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